



Foothill Knights Basketball Media Guide Ad Specifications

FILE REQUIREMENTS

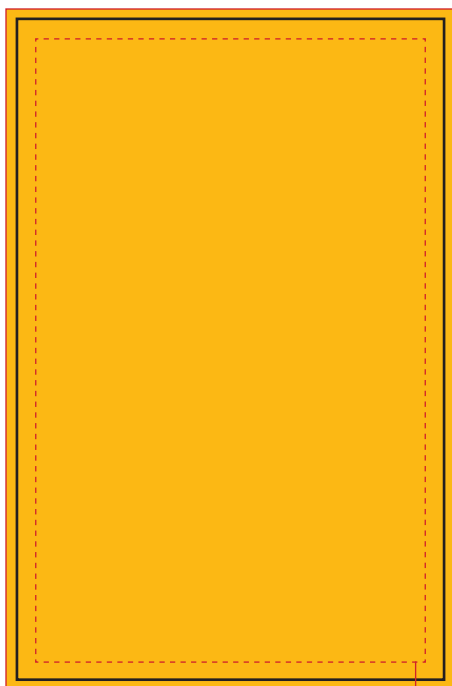
- CMYK process (All files with spot colors will be converted to US Web Coated (SWOP) v2)
- 300 dpi

ACCEPTED FILE FORMATS:

- Adobe PDF files with hi-resolution print optimized format; all fonts embedded
- Adobe Illustrator files with all links included (or embedded) and fonts converted to outlines
- Adobe Photoshop EPS and TIFF files at 300 dpi
- Adobe InDesign files with all links and fonts included

AD SIZES:

The program's trim size is 8.5" width x 11" height

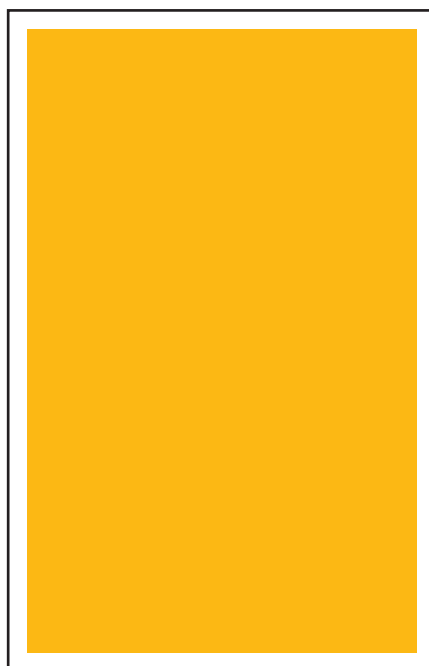


Full Size with Bleed

Trim size is 8.5 x 11"

Bleed size is 8.75 x 11.25"

Safe zone is 8 x 10.5"

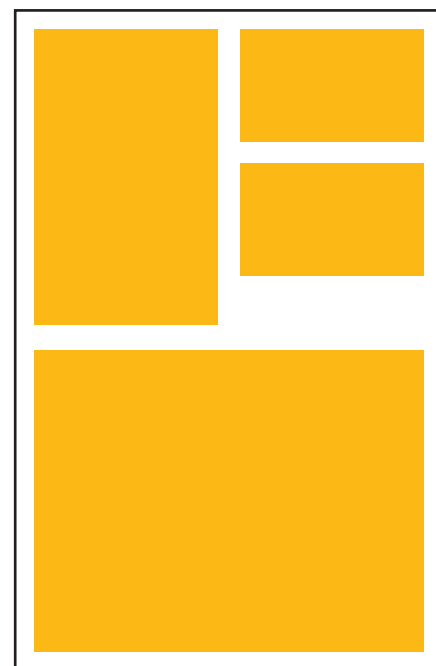


Full Size No Bleed

7.5" width x 10" height

Half Size

7.5" width x 4.75" height



Quarter Size

3.5" width x 4.75" height

Business Card Size

3.5" width x 2.5" height